



**ENHANCE
YOUR
BUSINESS**

Contact data:

**Bologna
Fiere**

mtp
GRUPA

Sabrina Severini
Exhibitors' service

Ph. +39 051 282 967

sabrina.severini@bolognafiere.it

Roksana Matuszewska
Exhibitors' service

Ph. +48 691 023 520

roksana.matuszewska@grupamtp.pl

MTP Poznań Expo

21-22 APRIL 2026

2nd EDITION

MARCA POLAND FAIR

The Marca Poland project is a joint venture between BolognaFiere, leader in the organization of Marca by BolognaFiere private label fair and MTP Group.

Marca Poland is a unique event created for manufacturers, retailers and anyone interested in developing PL products.

At the fair, exhibitors will find new business partners, and visitors will discover innovative products and trends that will help them stand out in the "private label" market.



THEMATIC SCOPE

- Food products
- Personal care products
- Housecare products
- Pet-care products
- Packaging companies
- Service providers



FACTS & FIGURES



100

EXHIBITORS & COMPANY REPRESENTATIVES

Poland • Italy • Austria • Spain

900

VISITORS private label professionals CEOs, directors, buyers, purchasing managers, marketing managers

40

HOSTED BUYERS

from over 20 countries of Europe and Asia

400

NEW PRODUCTS

IPLS innovative products zone